



ALL India Council for Technical Education
celebrate the International Year of Millets

A M R U T

AICTE Millet Recipe Unleashing Talent

Unlocking the Flavours of
Tradition and Innovation



Welcome to AMRUT 2023!

AICTE invites you to embark on a culinary journey celebrating the rich tapestry of flavours, traditions, and innovation with millets. Join us in this extraordinary event, showcasing your skills and passion for millet-based dishes.

Why AMRUT?

Celebrating Diversity: Explore the vast expanse of Indian cuisine, reflecting the cultural diversity from Kashmir to Tamil Nadu.

Nutrition and Well-being: Discover the health benefits of millets and contribute to food security and farmer welfare.

Global Recognition: Contribute to India's vision of becoming a global hub for millets.

About AMRUT:

The AICTE Millet Recipe Unleashing Talent is a unique platform by the All India Council for Technical Education. It aims to create awareness and increase the production and consumption of millets. This event aligns with the United Nations' declaration of 2023 as the International Year of the Millets.

Event Highlights

Date: 1st March, 2024

Location: AICTE HQrs., New Delhi

Categories: Starters (breakfast & snacks), Main course (lunch & dinner) and Bakery & Confectionery

Competition: Three sub categories based on usage of millet under each category; based on Millet Ratio 70% and above, 50-70% and 30-50%.

How to Participate:

Registration: Visit our official website <https://www.aicte-india.org/> to register.

Submission: Submit your millet recipe along with its significance and cultural roots.

Selection: Our expert panel will select the best recipes for the final event.

For more Details, please visit our website or using QR Code to Register Directly



Time Lines

Launch of the event	3 rd Jan 2024
Last date of submission of application	25 ^h Jan 2024
Announcement of shortlisted teams	6 th Feb 2024
Live Grand Finale @ New Delhi	1 st March 2024

Awards & Recognition

Prizes: Rupees One Lakh each for winners under each category.

Total 09 Lakh Prize money!!

